

DIRECT TO STORE (DTS)

Maximise On-Shelf Availability

THE PRINCIPLE

Direct-to-store deliveries are essential for managing high-demand, short-life products, yet delivery accuracy often presents a challenge. Time and resource constraints in store mean that accuracy checks on critical lines are easily overlooked. RAS Supply Chain Integrity provides a targeted solution through a network of mobile auditors who audit picked cages at the store back door, so retailers can rely on their delivery and compliance data.

Our national network attends sample stores within a given supplier's delivery window, which means standards are checked wherever and whenever you need them checked. One of the main benefits is speed: our auditors establish error rates on the spot, so retailers can accept deliveries in good faith while the data feeds back into chargeback calculations and supplier performance.

Beyond delivery audits, our teams can carry out PI counts, gap scans and top-selling lines audits while on site. We help improve the availability of fast-moving, short-life stock and give you a complete valuation of delivery integrity. Over the last four years, this process has produced savings of more than £2 million per year through reduced resource requirements, and we expect a further £1.7 million a year in the next phase of service introduction.

Our RAS Prosper™ programme notifies retailers and suppliers when an error occurs, so both parties can resolve it quickly and avoid prolonged disruption.

THE PROVISION

Our mobile auditors conduct audits on picked cages, giving store operations confidence in logistics, picker accuracy, and compliance. Experience shows average error rates of 1.3% for dairy, 1.1% for bakery, and 0.3% - 1.7% for clothing/household items.

- **Mobile Auditor Network:** Nationwide presence, arriving during delivery windows.
- **Sample Auditing:** Reduces the need for every delivery to be checked manually.
- **Real-Time Feedback:** Data instantly fed back to store and supplier to support "Good Faith" acceptance.
- **Comprehensive On-Site Checks:** Includes PI counts, gap scans, and compliance checks.

KEY BENEFITS

- **Significant Savings:** Over £2 million saved in 4 years; further £1.7m projected in the next phase.
- **Resource Efficiency:** Allows store resource to be utilised elsewhere.
- **Availability Improvement:** Directly improves availability of fast-moving, short-life stock.
- **Overall Estate Accuracy:** Creates a percentage to calculate chargebacks and performance.

"Creates resource cost savings and allows greater use of store resource elsewhere."

Leading FMCG Retailer

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