

EXTENDED NETWORK INTEGRITY

Standards Without Borders

AI GENERATED

THE PRINCIPLE

Complex B2B relationships, such as franchises, concessions and wholesale arrangements, require the same rigour as large-scale retail. We extend our GFR, Pick Accuracy and operational support across your wider network, so integrity, trust and accuracy hold up wherever your brand appears. Your brand promise does not stop at your own doors, and neither should your standards for integrity.

When you work with franchisees or concession operators, accuracy problems damage your brand, your profitability and the relationship itself. We bring the RAS Supply Chain Integrity framework to these environments and provide independent verification that holds everyone involved to the same measurable standards of performance.

Our approach scales, which means we can deploy audit teams to partner sites and franchise hubs as quickly as we do within your own network. We give your B2B partners the information they need to run their operations more effectively and give you the visibility you need to protect your margins.

THE PROVISION

Whether it is a franchise, concession, or wholesale partnership, your external partners represent your brand to the customer. RAS Supply Chain Integrity ensures these relationships are governed by accuracy.

- **Consistent Standards:** Applies the proven RAS integrity framework (GFR, PA, etc.) to the B2B sector, ensuring seamless quality control.
- **Collaborative Assurance:** Builds transparent, data-driven trust between retailers and partners through independent, verifiable accuracy.
- **Operational Scalability:** Easily deployed across diverse partner footprints to ensure nationwide standards are met, regardless of local management or systems.
- **Brand Protection:** Ensures that the customer experience is consistent by auditing the integrity of deliveries and stock availability at partner sites.
- **Strategic Alignment:** Provides the visibility required to harmonise the performance of your extended supply chain network.

KEY BENEFITS

- **Brand Uniformity:** Maintains the same high standards for accuracy, regardless of the site or partner.
- **Partner Empowerment:** Provides partners with the data they need to optimise their own operational performance.
- **Contractual Integrity:** Ensures that B2B service-level agreements are backed by independent proof.

**“Your brand’s integrity shouldn’t end at your own front door.
We make sure the standard is identical everywhere.”**

RAS Supply Chain Integrity

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